# **COOKIE POLICY**

## 1. What Is a Cookie?

Cookies are small text files stored on your computer or device when you browse the web. On their own, cookies are harmless pieces of data that can be viewed and deleted. They allow the website to remember your actions or preferences over time, such as login status or browsing settings.

## 2. Types of Cookies

Cookies can be classified according to their lifespan and origin.

#### According to lifespan:

- Session cookies: temporary cookies that are deleted once you close your browser.
- Persistent cookies: remain stored on your device for a defined period, even after you close your browser.

#### According to origin:

- First-party cookies: created by the website you are visiting.
- **Third-party cookies:** set by external organisations, such as advertisers or analytics providers.

#### 3. Cookies Used on Our Website

We use cookies to secure your browsing, improve your experience, and enhance website performance. Cookies used on this website do not contain account details, passwords, or sensitive information. They simply allow the site to recognise returning users and operate efficiently.

We use the following categories of cookies:

## Essential / Strictly Necessary Cookies

These cookies enable core functions such as secure login, page navigation, service requests, and access to protected areas of the website. The website cannot function properly without these cookies. These cookies do not store personally identifiable information.

Under applicable laws, these cookies may be stored without your prior consent.



## **COOKIE POLICY**

## Performance / Analytics Cookies

These cookies collect aggregated and anonymised information about how you use the website, including pages visited, time spent on the site, error reports, and overall traffic patterns. They help us understand website performance and improve functionality. These cookies do not store personal data and are only activated with your consent.

## **Functional Cookies**

Functional cookies remember choices you make, such as language, preferences, or display settings. They help personalise and enhance your browsing experience. These cookies do not store personally identifiable information and require your consent.

## Targeting / Advertising Cookies

These cookies may be set by our advertising partners. They are used to build a profile of your interests and display relevant advertisements on other websites. They also help measure the effectiveness of advertising campaigns.

If you disable these cookies, you will still see advertisements, but they may be less relevant. These cookies are only activated with your consent.

Pixel tags or web beacons may also be used to understand which pages you visit. The information collected is not personally identifiable.

## Third-Party Cookies

These cookies are set by trusted third parties as part of our analytics, advertising, or marketing activities. They may collect anonymised data to measure advertising performance, inform partners of your visit, or display relevant ads on other platforms.

Although we strive to keep the list of third-party cookies updated, it may change over time.

These cookies are only activated with your explicit consent.

## 4. Consent Management

When you first visit our website, a cookie banner appears. You can choose to accept all cookies, refuse all non-essential cookies, or customise your preferences. Until you make a choice, only strictly necessary cookies are stored on your device.

You can update or withdraw your consent at any time by clicking on "Manage Cookies", accessible in the footer or settings area of the website.



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# 5. Managing or Disabling Cookies

You can block or delete cookies through your browser settings. Each browser provides tools to delete existing cookies, block future cookies, or receive alerts before cookies are stored. Disabling cookies may affect certain features or performance of the website.

For more information on third-party cookie management, visit: <a href="www.youronlinechoices.com">www.youronlinechoices.com</a>

